



Sales and Lettings

FOWLER & POWELL

MOVING MADE PERSONAL

Preparing for your Professional Property Photography

One of the most important tools for marketing your property is the professional photography for your online advert.

This is the first impression your buyer will have so it's important to spend some time and effort to get it just right.

1. Decluttering

It's not all about making your house a clinical and empty space, it's about creating a warm and welcoming look into your home at its best.

If you have things out on worktops which could easily be stored or cleaning products sat in a corner or on the floor, your viewer will get the impression there isn't enough storage in the property.

If you are upsizing or have young kids this can be challenging because you are selling to get more space. In preparation for your photos or viewings, make that extra effort and store any excess clutter away in cupboards, the loft or even the car for a temporary storage space.



2. Exterior

Some people fall in love with the look of the house, others really aren't interested in the exterior and are all about the interior space.

The best thing you can do outside is keep everything tidy and keep your garden well maintained, people may be put off if a garden looks unmanagable.

At the front, ensure you move bins out of sight and move your car off the drive if it's raining, move your car a few hours early so there isn't a dry patch on the drive.